



RISE
UP.
Rising Together

RISEUP STUDIO
Solutions
Profile





we hope you enjoy our services as much as

**WE ENJOY
OFFERING
THEM TO
YOU** 



Since its establishment in 2014 as a part of the Integrated Engineering Services Group (IES), **RiseUp's** main focus has been on providing Geo-Marketing solutions and BTL Services such as exhibition stands, project mock-ups, store fit-out, event decoration and other similar services.

Through its Geo-Marketing solutions, **RiseUp** can provide its clients with a unique set of marketing services, such as branding, digital marketing, creative design, and media production, that can help them reach their target audience more effectively.

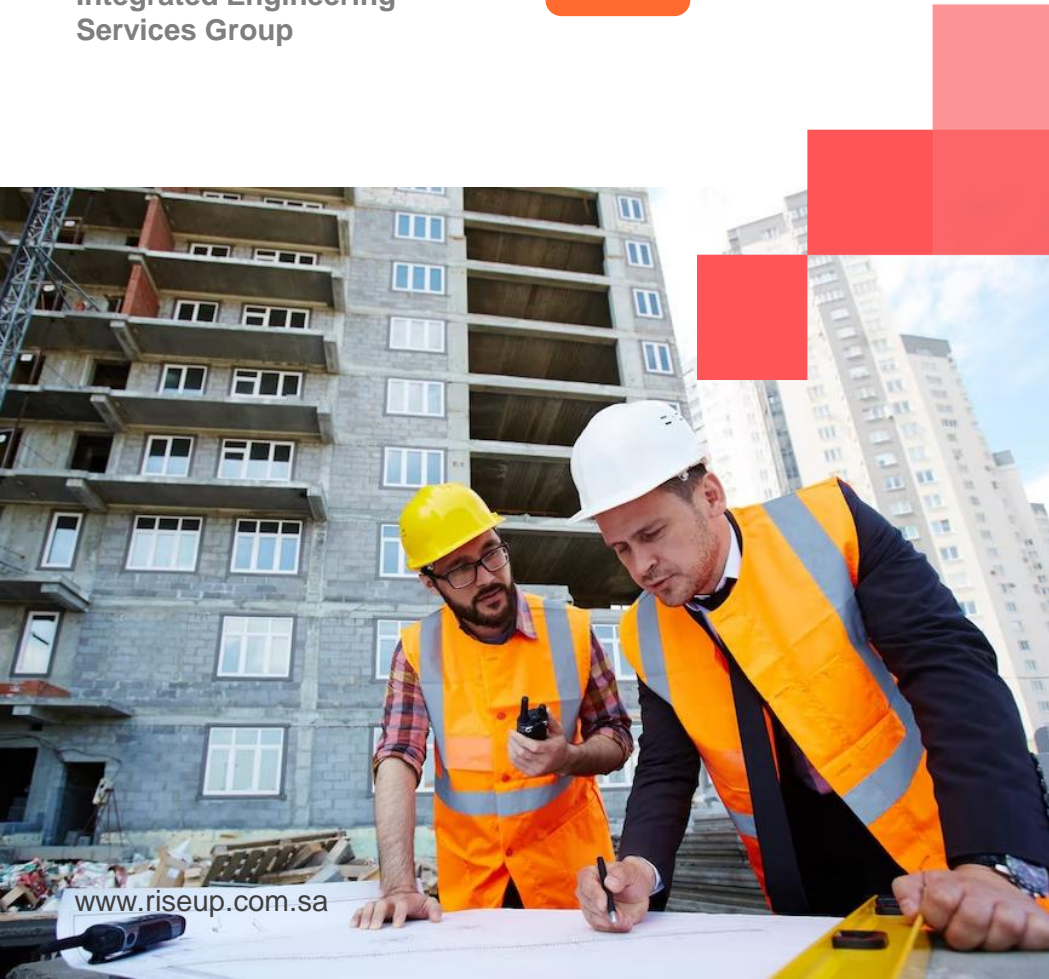
Recently, **RiseUp** launched its Studio — a creative division specializing in 3D visualization, Interactive maquette, VR, animation, and immersive experiences.

Today, **RiseUp** expanded its operations to Dubai, UAE, in order to serve more clients in the middle east region. With its presence in KSA, Egypt and UAE, the agency is well positioned to serve its clients to customized solutions that meet their business objective.



About IES

Integrated Engineering
Services Group



www.riseup.com.sa



Integrated Engineering Services Group is your go-to source for end-to-end engineering solutions. With our five specialized companies, we offer project planning, construction, interior and exterior design, permit facilitation, and fast fit-out services. Our mission is to provide fully integrated engineering solutions, delivering excellence at every step.



www.iesgrp.com



About IES

Group encompasses



Building Reference United Company (BRU), a leading general contracting firm with over two decades of experience. They specialize in construction, architecture, and electromechanical services.



RiseUp Agency is a full-service creative production and digital marketing firm. We empower brands to stand out through immersive BTL activations, innovative digital campaigns, and advanced visualization technologies.



Khashbiyat is an advanced wooden work factory that delivers high-quality decorative woodwork quickly using state-of-the-art techniques.



Axis Agency, a BIM-focused design firm with 12+ years of experience, has served 2,000+ satisfied clients in Saudi Arabia and Egypt. They specialize in innovative interior and exterior design.



Axis Advanced a respected engineering consultancy, offers comprehensive project consultation, specializing in project management, supervision, and permit facilitation.



Growth

Timeline of our achievement

02
2014

RiseUP Establishment

Start providing RiseUp estimated clients with smart geo-marketing solutions and BTL Services that help them reach both their audience and goals.

04
2023

Expanded Presence

RideUp expanded into the GCC Market by opening a branch in Jeddah, KSA

01
2000

IES Group Establishment

Integrated Engineering Services Group was founded in the year 2000 Saudi-based enterprise specializing in contracting services encompassing construction, architectural and electromechanical undertakings.

03
2018

Growth of RiseUp

The growth of RideUp has taken place only after 3 years of hard work and dedication. Consequently, We expanded our advertising capabilities to include digital marketing solutions such as digital marketing moderation, SEO, Web-development...etc.

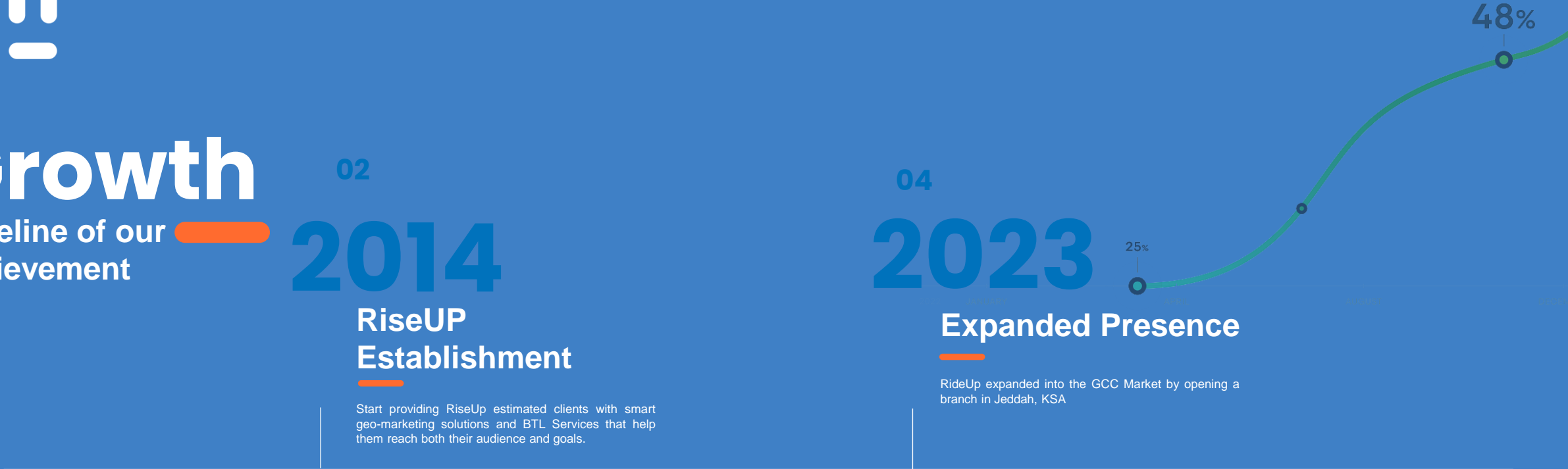
05
2024

Expanded Solutions

RiseUp launched RiseUp Studio — a creative division specializing in 3D visualization, Interactive maquette, VR, animation, and immersive experiences.

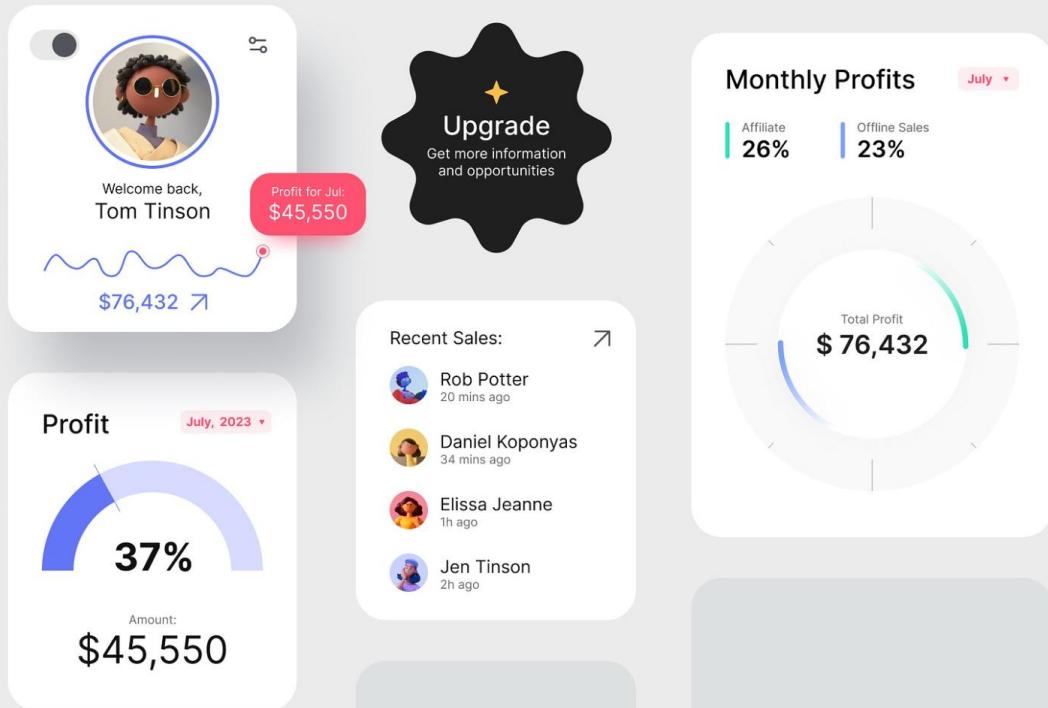
48%

25%





Why RiseUP



Why should you choose RiseUp?



Cross-functional team of 3D artists, developers, animators, and designers.



Seamless integration with your marketing and architectural teams



Scalable solutions for projects of all sizes and industries



Delivered with the RiseUp quality promise: on time, on brief, and on brand



RiseUp in Numbers



+12 YEARS EXPERIENCE



+1,000 DELIVERED PROJECTS



+400 NATIONAL & INTERNATIONAL CLIENTS



3 LOCAL OFFICES IN KSA, EGYPT AND UAE





Some of our Clients





our **Services**



1

DESIGN STUDIO

3

DIGITAL SOLUTIONS

2

BTL SERVICES



RISEUP STUDIO

Services 

 3D Interactive
Modeling Solutions

 VR & Augmented
Reality

 2D / 3D Animation &
Motion Graphics

 3D / 2D
Visualization

 Branding &
Identity Design











 Media
Production



3D INTERACTIVE MODELING SOLUTION

RISEUP PROVIDES INTERACTIVE DYNAMIC / STATIC 3D MODELING SERVICES

Here are some common objectives of 3D interactive modeling:

-  **Visualization:** To create realistic representations of objects, environments, or concepts, enhancing understanding and communication.
-  **User Engagement:** To encourage interaction, allowing users to manipulate the model for a more immersive experience.
-  **Simulation:** To mimic real-world behaviors or scenarios, providing insights into how systems function under various conditions.
-  **Prototyping:** To develop and test concepts in a virtual space before physical production, reducing costs and time.
-  **Education and Training:** To provide interactive learning experiences, making complex subjects more accessible and engaging.
-  **Collaboration:** To enable multiple users to interact with and modify the model simultaneously, facilitating teamwork and brainstorming.
-  **Entertainment:** To create engaging games or experiences that captivate users through storytelling and interactivity.
-  **Architectural and Design Visualization:** To allow clients and stakeholders to explore spaces or products in detail before they are built.
-  **Data Representation:** To visually represent complex data sets in a more comprehensible format, aiding in analysis and decision-making.
-  **Customization:** To offer users the ability to personalize elements of the model, enhancing their connection to the content.



WHY INTERACTIVE 3D MODELING?

Immersive & Real-Time Exploration: Allow users to rotate, zoom, and navigate through products or environments interactively — creating a hands-on, engaging experience.

Photorealistic & Customizable Visuals: Showcase every detail with high-definition textures, lighting, and materials. Toggle between colors, configurations, or layouts instantly.

Cross-Platform Compatibility: Seamlessly integrate across websites, mobile apps, AR/VR headsets, and exhibition touchscreens — ensuring wide accessibility.

Boosts Engagement & Conversions: Interactive 3D content keeps users engaged longer and helps convert viewers into buyers through more confident, informed decisions.

Perfect for Sales, Prototypes & Approvals: Ideal for real estate, product design, or pre-launch marketing — visualize and pitch ideas before production begins.

Cost-Effective & Culturally Tailored: Reusable for multiple campaigns and built to align with MENA region aesthetics and language needs — saving time and enhancing local relevance.



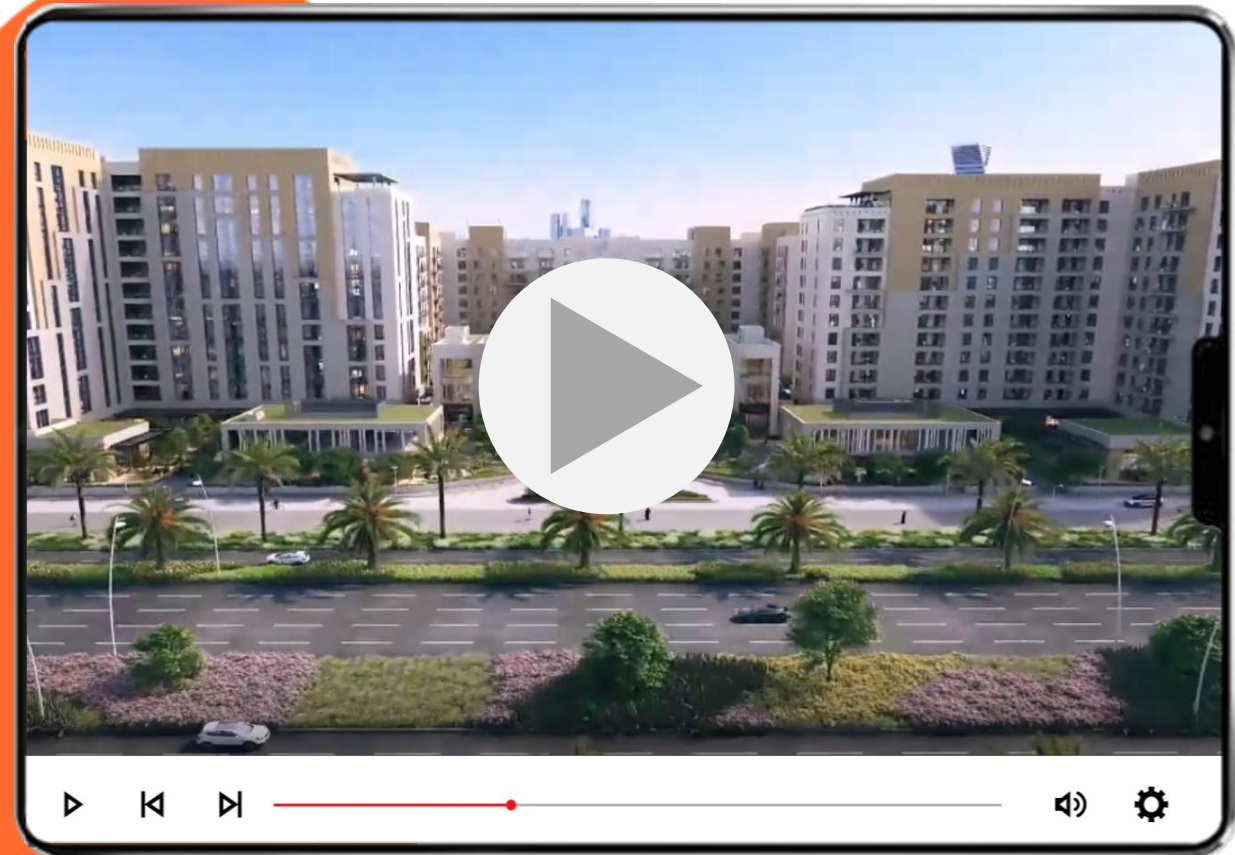
Scope of Project

- ✓ Dynamic 3D Maquette
- ✓ 3D Exterior interactive Maquette
- ✓ 3D Interior interactive Maquette
- ✓ Project Area is **54,000 SQM**

i | IWAN

LIWAN DEVELOPMENT

A 3D interactive maquette for interior and exterior for our client **Liwan** Development.

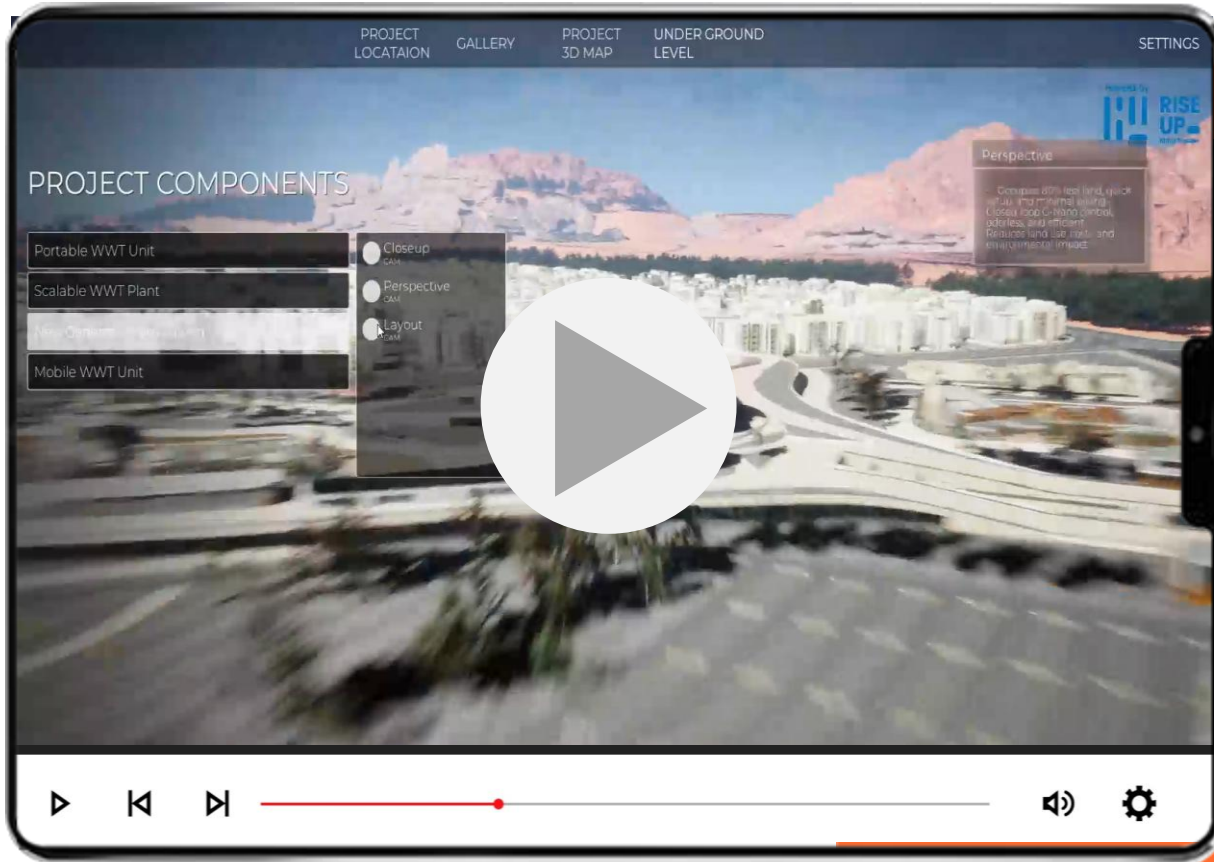


**SOME OF OUR
PROJECTS** —



GI AQUA TECH

A 3D interactive maquette for interior and exterior for our client **GI Aquah Tech**.



Scope of Project

- ✓ Dynamic 3D Maquette
- ✓ 3D Exterior interactive Maquette
- ✓ 3D Interior interactive Maquette
- ✓ Project Area is **20,000 SQM**

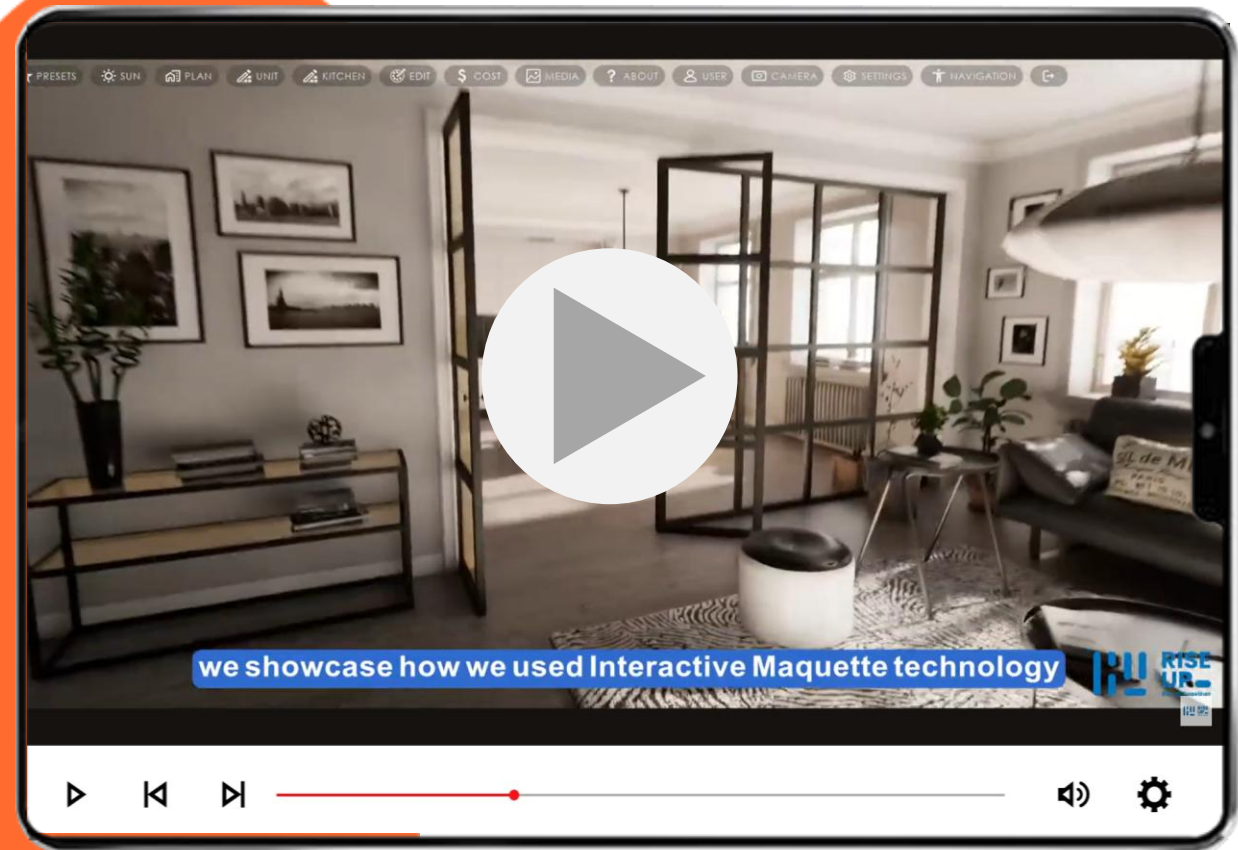
**SOME OF OUR
PROJECTS** —

Scope of Project

- ✓ Dynamic 3D Maquette
- ✓ 3D Interior interactive Maquette

INTERIOR MAQUETTE

A 3D interactive maquette for interior for our client
Liwan Development.



SOME OF OUR
PROJECTS —

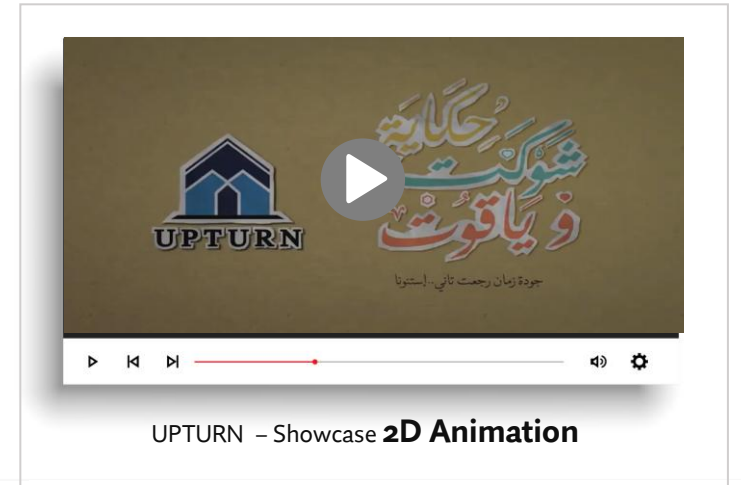
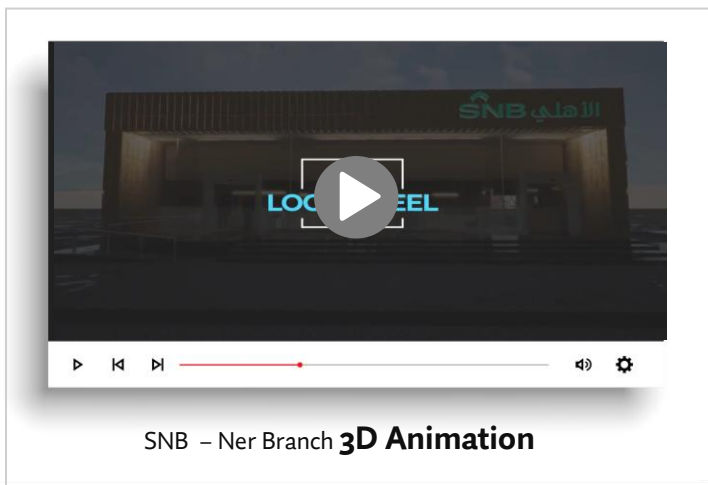
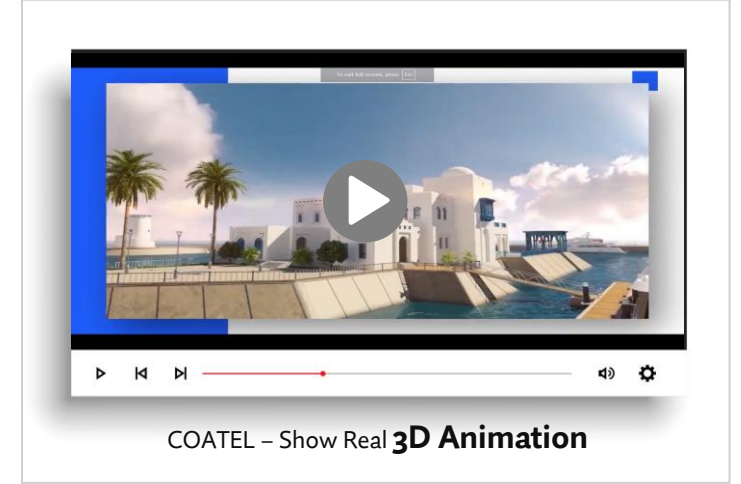
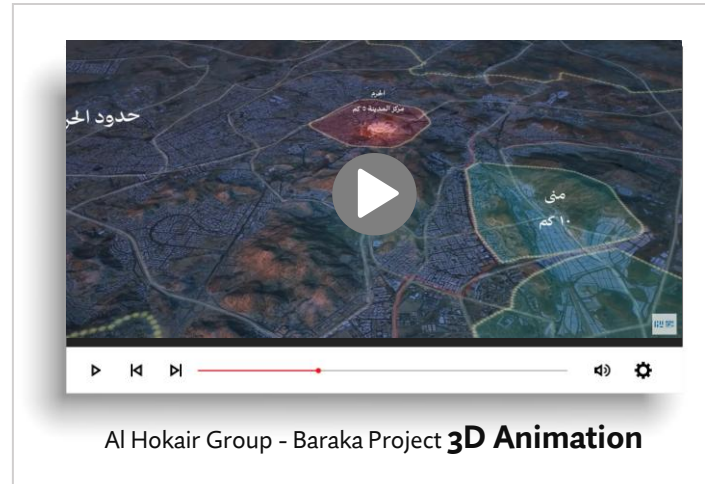




2D & 3D Animation & Motion
VIDEOS

RISEUP PROVIDES 3D & 2D ANIMATION VIDEOS

Here are some of our projects...





MEDIA PRODUCTION

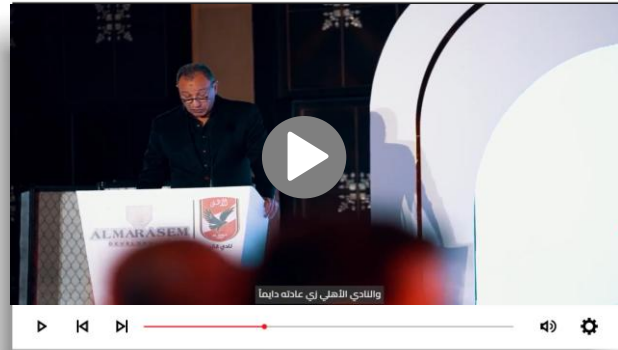
Sample of our projects

RISEUP PROVIDES MEDIA PRODUCTION

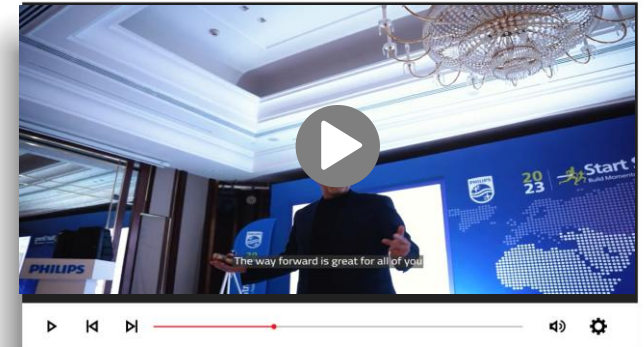
Here are some of our projects...



Saudi Airlines - **Event Coverage**



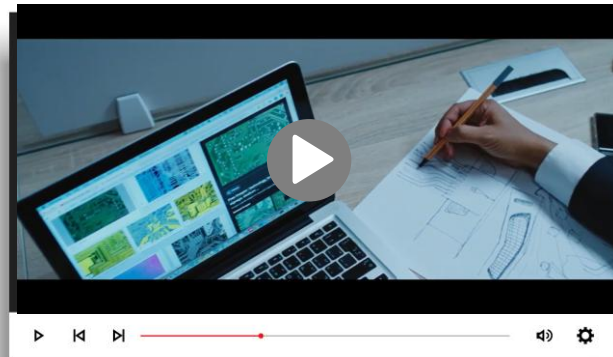
Al Ahly Club Event **Media Production**



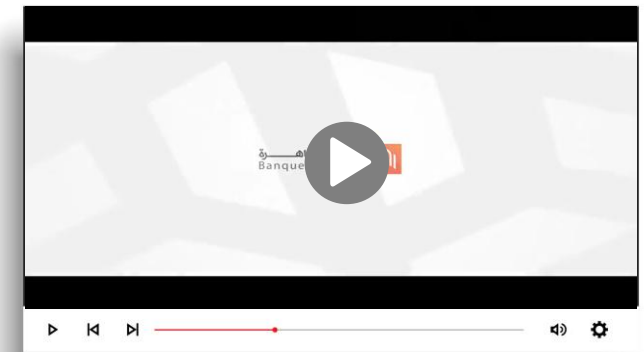
Philips - **Event Coverage**



Reportage Egypt - **Event Coverage**



Zaha Park - **TV ADS**



Bank Du Caire - **TV ADS**



Contact Us



Your questions and feedback matter to us. Use the contact below, and our team will promptly assist you.

We appreciate your support and look forward to **your message!**



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